

T R A I N I N G T H E T R A I N E R S

Exxon Chemical is sponsoring training to help *Products From The World Of Chemicals* presenters improve their delivery.

Consultant Ron Volper conducts half-day seminars that equip employees and industry members with tips on how to best present *Products*.

"*Products From The World Of Chemicals* is targeted to non-technical audiences," Volper says. "It's flexible and gives the presenter many options. I am impressed with the competency and enthusiasm of Exxon employees. They are a diverse group, not only in personality and ethnic and national backgrounds, but also in their outside interests and occupations. Our trainees ranged from security guards to engineers to physicians to senior chemists to administrative assistants."

Liz Garcia, public affairs manager, New Jersey Operations, Linden, New Jersey, USA, is making the suitcase and training available to industry representatives such as Mary Jen Beach, associate director, communications, Chemical Industry Council of New Jersey.

"As staff support for the council's education committee, I believe *Products* provides great visuals to help student audiences make a positive connection between chemicals and products," says Beach. "Our goal is to help the public become more comfortable with industry so that we can reduce fear and build trust. *Products* helps."



Exxon Chemical sponsors trainers such as Ron Volper, center, to help our employees and chemical industry representatives comfortably present the suitcase and its contents. With Volper are Bob Meier (standing), Paramins worldwide quality leader, Linden, New Jersey; Natalia Vayner, Rhone-Poulenc Inc.; Garrett Moss, Paramins blending process specialist, Linden; Ellie Hall, Union Carbide; and Monika Patel, process contact engineer, Linden.